

**COPPELL INDEPENDENT
SCHOOL DISTRICT**



**STRATEGIC PLAN
2009**

Mission

The mission is a broad statement of our district's unique purpose and the specific function it performs.

The mission of the Coppel Independent School District, as a committed and proven leader in educational excellence, is to ensure our learners achieve personal success, develop strong moral character, and become dynamic leaders and global citizens with a zeal for service by engaging each individual through innovative learning experiences led by a visionary staff and progressive community.

Objectives

Objectives are the measurable end results that we will achieve to fulfill our mission.

Each learner will successfully achieve challenging goals identified within his/her personal success plan related to academics, service, activities and career aspirations.

The number of learners who demonstrate success at the highest levels of academic excellence will increase by 33 percent.

All learners will develop and consistently demonstrate Coppel ISD character traits.

Strategies

Strategies are the broadly stated means of deploying resources to achieve our district mission and objectives.

CURRICULUM – We will effectively deliver a rigorous and relevant curriculum using technology, assessment data and other effective instructional strategies to engage all learners in meaningful learning experiences.

CHARACTER – We will identify CISD character traits to be integrated throughout the district and develop means to assess student demonstration of those traits.

EFFICIENCY & TECHNOLOGY – We will increase efficiency in the district operations and educational delivery system through the use of technology, and further develop business and community partnerships in order to best achieve our mission and objectives.

PERSONAL SUCCESS PLAN – We will develop a system to ensure that each learner is actively engaged through a personal success plan which includes academics, service, activities and career aspirations.

Beliefs

Beliefs are statements of our school district's fundamental convictions, its values, and its character.

We believe that...

Everyone has equal intrinsic worth.

Every individual can learn.

Learning is a life-long pursuit.

Hard work and commitment are essential for achieving maximum potential.

High expectations challenge individuals to achieve extraordinary results.

Individuals are responsible for the choices they make.

Honesty, integrity, and respect are critical to success in life.

Shared moral values are essential for a healthy community.

A supportive family environment is important to the healthy development of every individual.

Pursuing an enriched and balanced life helps create a healthy individual.

Individuals have a responsibility to make a positive contribution to their community.

A quality education creates life-long opportunities.

While change involves risk it provides opportunity for progress.

Diversity enriches our community.

Parameters

Strategic parameters are the guidelines within which our school district will accomplish its mission.

We will always expect our learners to meet or exceed State Standards on state assessments.

We will always attract, retain and develop a diverse, highly qualified, visionary staff.

We will always operate safe schools with an environment conducive to learning.

Site-based decisions must always be consistent with the strategic plan of the district.

We will not tolerate disrespectful behavior which demeans the dignity and self-worth of any individual or group.

We will practice fiscal responsibility by balancing budgeted revenue with budgeted expenditures for operations.

No new program or service will be accepted unless it is consistent with the strategic plan, benefits clearly justify the costs, and provisions are made for staff development, program evaluation, and adequate funding.

No program or service will be retained unless it continues to make an optimal contribution to achieve the mission and benefits continue to justify the cost.

Background & Planning Team

The Coppell Independent School District's Strategic Planning Team, a group representing constituents in our community, developed this plan. By consensus, the following planning team members identified beliefs, created a mission, and developed objectives, parameters, and strategies to support the mission.

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|------------------------|--|-------------------------|--|
| David Allen | <i>Parent</i> | Anthony Hill | <i>Board Member</i> |
| Judy Barbo | <i>Parent</i> | Brad Hunt | <i>High School Principal</i> |
| Mary Brieske | <i>Special Education Teacher</i> | Angie Hux | <i>Elementary Assistant Principal</i> |
| Kristen Brown | <i>High School Administrator and Teacher</i> | Sandra Jolla | <i>Parent</i> |
| Donna Carpenter | <i>Career & Technology Education Coordinator</i> | Tamkeen Manasia | <i>High School Teacher</i> |
| Anna Casey | <i>CHS Student</i> | Brandon McGill | <i>Middle School Assistant Principal</i> |
| Lacey Conner | <i>Elementary Teacher</i> | Cari Mercer | <i>Parent</i> |
| Chris Cruz | <i>CHS Student</i> | Kristi Mikkelsen | <i>Elementary Principal</i> |
| Kevin Davis | <i>Community</i> | Julie Polnick | <i>Elementary Teacher</i> |
| Diane deWaal | <i>Middle School Teacher</i> | Caroline Reid | <i>Parent</i> |
| Lisa Dunham | <i>Parent</i> | Don Robb | <i>Parent</i> |
| Karen Farnum | <i>Parent</i> | Stacy Benge | <i>Parent</i> |
| Traci Fisher | <i>Parent</i> | Mike Struffolino | <i>Parent</i> |
| Angela Geiger | <i>Middle School Teacher</i> | Dr. Jeff Turner | <i>Superintendent</i> |
| Mandy Goddard | <i>Middle School Teacher</i> | Cindy Warner | <i>Board Member</i> |
| Deana Harrell | <i>Elementary Principal</i> | Holly Whiting | <i>High School Teacher</i> |