



PARTNERS in
EXCELLENCE
COPPELL ISD



Become a partner.
Help strengthen our community.

Coppell ISD recognizes the importance of joining forces with partners to ensure our learners are the most sought-after graduates by colleges and the workforce. Partnerships match business and community resources with the needs of an individual campus or campuses.



www.coppellisd.com/partnersinexcellence



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HOW IS PARTNERING DIFFERENT THAN VOLUNTEERING?

The Partners in Excellence program is for **organizations** wishing to partner with CISD throughout a school year as opposed to individuals volunteering their time. See partnership examples for more information.

BENEFITS TO OUR LEARNERS AND SCHOOLS

- Connection made between skills learned in school and skills needed in the workforce
- Authentic and engaging projects based on industry feedback
- Positive relationships for learners, teachers and administrators
- Prepare learners for college and career through real-world experiences and applications
- Help learners discover their passions

BENEFITS FOR OUR PARTNERS

- Public recognition as a Partner in Excellence
- Fulfill corporate social responsibility goals
- Improved employee morale through giving back
- Prepare your future workforce

WHAT IS THE MISSION?

The mission of Partners in Excellence is to prepare learners for life after graduation through reciprocal partnerships that expose them to career opportunities, industry experts and real-world projects.

WHAT DOES IT MEAN TO BE A PARTNER IN EXCELLENCE?

As a Partner in Excellence your organization shares knowledge, skills and experience (intellectual capital) with learners, teachers and administrators.

WHO CAN BECOME A PARTNER IN EXCELLENCE?

Partners of Coppell ISD represent all facets of our community: businesses (for and not-for-profit), civic groups, agencies, faith-based organizations and institutions of higher education.



HOW CAN YOUR ORGANIZATION GET INVOLVED?

Your organization can partner with our schools in a variety of ways – the possibilities are endless! Common partnerships include:

- Participating in real-world projects
- Job shadowing, internships, work-based programs
- Offering field-based experiences
- Speaking engagements (live or streaming)
- Mentoring (personal, project or career)
- Serving as a project or competition judge
- Providing resources: through donating goods, services, or funds; or helping with a school's service project
- Creating other valuable partnerships, depending on your group's experience, skills and knowledge

PARTNERSHIP OPPORTUNITIES:

School Partner – Your organization partners with one school in the District throughout the year in a variety of ways.

Strategic Partner – Your organization partners with more than one school in the District throughout the year in a variety of ways.

District Partner – Your organization partners with all schools district-wide throughout the year in a variety of ways.



Lets Get Started!

Visit www.coppellisd.com/partnersinexcellence to complete the online application.

Or contact Lindsay Ayers, Director of Marketing and Business Partnerships:
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or 214-496-6040 for more information.