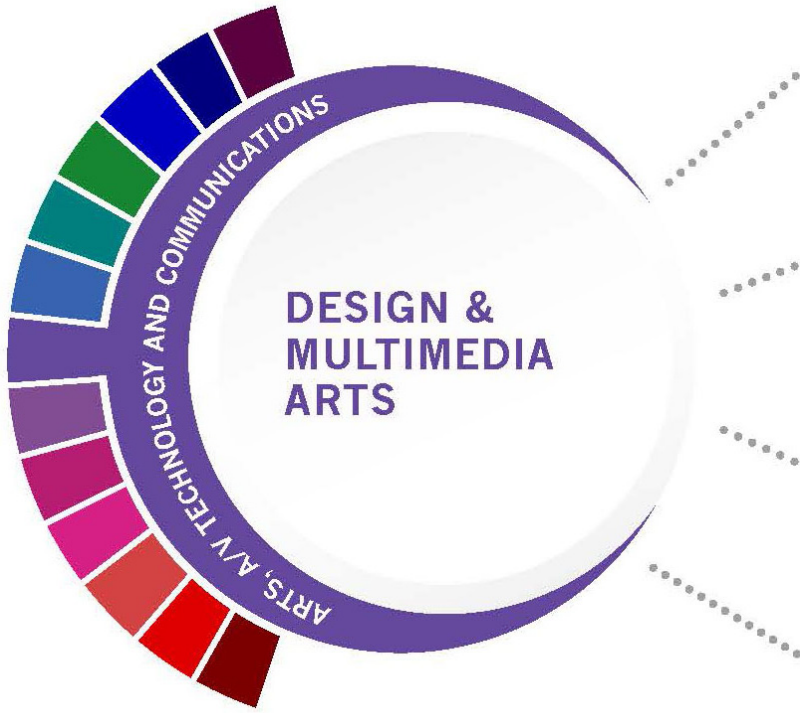


NEW TECH HIGH @ COPPELL RECOMMENDED SEQUENCE OF COURSES



Digital Media
(w/English I & .5 Professional Communications)

Graphic Design & Illustration I

*Graphic Design & Illustration II

*Graphic Design & Illustration II/Lab

***Advanced Courses**

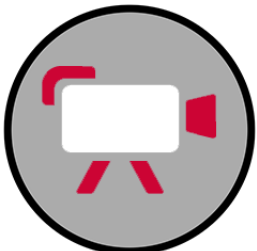
HIGH SCHOOL/ INDUSTRY CERTIFICATION	CERTIFICATE/ LICENSE*	ASSOCIATE'S DEGREE	BACHELOR'S DEGREE	MASTER'S/ DOCTORAL PROFESSIONAL DEGREE
Adobe Certified Associate Certifications	Certified Digital Designer	Animation, Interactive Technology, Video Graphics and Special Effects		
Adobe Certified Expert Certifications	WOW Certified Web Designer Apprentice	Graphic Design		
Apple Logic Pro X	Adobe Suite Certifications	Game and Interactive Media Design	Intermedia/ Multimedia	
Additional industry based certification information is available from the TEA CTE website.				
For more information on postsecondary options for this program of study, visit TXCTE.org.				

OCCUPATIONS	MEDIAN WAGE	ANNUAL OPENINGS	%GROWTH
Graphic Designers	\$44,824	1,433	15%
Multimedia Artists and Animators	\$67,392	186	21%

WORK BASED LEARNING AND EXPANDED LEARNING OPPORTUNITIES	
Exploration Activities: Technology Student Association (TSA); National Technical Honors Society (NTHS)	Work Based Learning Activities: Obtain Industry based certification.

The Graphic Design and Multimedia Arts program of study explores the occupations and educational opportunities associated with designing or creating graphics to meet specific commercial or promotional needs, such as packaging, displays, or logos. This program of study may also include exploration into designing clothing and accessories, and creating special effects, animation, or other visual images using film, video, computers, or other electronic tools and media, for use in computer games, movies, music videos, and commercials.

The Arts, A/V Technology and Communications (AAVTC) Career Cluster® focuses on careers in designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services. Careers in the AAVTC Career Cluster require a creative aptitude, a strong background in computer and technology applications, a strong academic foundation, and a proficiency in oral and written communication.



Successful completion of the Graphic Design & Multimedia Arts program of study will fulfill requirements of a Business and Industry Endorsement.

Approved Statewide Program of Study - September 2019



COURSE INFORMATION

Digital Media (w/English I & Professional Communications)

1811Y (1111 A and B and 7102 A and B)

Grade: 9 **Level: 3** **Credit: 2.5 (1 credit English I, 1 credit Digital Media, and 0.5 credit Professional Communication)**

This course will be DOUBLE BLOCKED

Prerequisite: None

CTSO Membership Opportunity: TSA - Technology Student Association- \$25 Dues

English I: Learners continue developing reading, writing, oral language, and research skills. An emphasis is placed on reading a wide variety of literary and informational texts while extending compositional skills to include various modes of writing with a focus on literary and expository compositions. Language studies focus on the analysis of diction and syntax within learner-created and published texts from various media.

Digital Media: This course introduces learners to the basics of business, communication, and technology. This course will also prepare them with the necessary communication and technology skills for all of their coursework throughout high school at NTH@C.

Graphic Design and Illustration I

7101Y (7101 A and B)

Rewind (Pierce)

Grades: 10-12

Level: 2

Credit: 1

Prerequisite: None

Recommended prerequisites: Art I or Principles of Arts, Audio/Video Technology, and Communications or Digital Media

CTSO Membership Opportunity: TSA - Technology Student Association- \$25 Dues

Within this context, in addition to developing knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, learners will be expected to develop an understanding of the industry with a focus on fundamental elements and principles of visual art and design. Students will use a variety of software programs from the Adobe Creative Suite to online sites and apps to support and develop creativity and problem solving. Graphic Design will focus your imagination and give you valuable skills to use in school, on the job and for the rest of your life.

Graphic Design and Illustration II

7104Y (7104 A and B)

Rewind (Pierce)

Grades: 11-12

Level: 3

Credit: 1

Prerequisite: Graphic Design and Illustration I

CTSO Membership Opportunity: TSA - Technology Student Association- \$25 Dues

Within this context, in addition to developing knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop an understanding of the industry with a focus on fundamental elements and principles of visual art and design. There is no level-down option for this course.

Graphic Design and Illustration II / Graphic Design and Illustration II Lab

7107Y (7107 A and B)

Rewind (Pierce)

Grades: 11-12

Level: 3

Credit: 2

Prerequisite: Graphic Design and Illustration II

(One period of class plus an average of 10+ hours per week outside of class)

CTSO Membership Opportunity: TSA - Technology Student Association- \$25 Dues

Within this context, in addition to developing advanced technical knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop an advanced understanding of the industry with a focus on mastery of content knowledge and skills. Districts are encouraged to offer this lab in a consecutive block with Graphic Design and Illustration II to allow students sufficient time to master the content of both courses.

There is no level-down option for this course.

Coppell ISD offers career and technical education programs in Business, Marketing, Arts, AV Tech & Communications, Engineering, Computer Science and Health Science. Admission to these programs is based on grade level and prerequisites met.

It is the policy of Coppell ISD not to discriminate on the basis of race, color, national origin, sex or handicap in its vocational programs, services or activities as required by Title VI of the Civil Rights Act of 1964, as amended; Title IX of the Education Amendments of 1972; and Section 504 of the Rehabilitation Act of 1973, as amended.

It is the policy of Coppell ISD not to discriminate on the basis of race, color, national origin, sex, handicap, or age in its employment practices as required by Title VI of the Civil Rights Act of 1964, as amended; Title IX of the Education Amendments of 1972; the Age Discrimination Act of 1975, as amended; and Section 504 of the Rehabilitation Act of 1973, as amended.

Coppell ISD will take steps to assure that lack of English language skills will not be a barrier to admission and participation in all educational and vocational programs.

For information about your rights or grievance procedures, contact the Title IX Coordinator, at 200 S. Denton Tap Rd.; Coppell, Texas 75019, 214-496-6000, and/or the Section 504 Coordinator, at 268 Southwestern Blvd; Coppell, Texas 75019, 214-496-6938.

El Distrito Escolar Independiente (Independent School District, ISD) de Coppell ofrece programas de educación técnica o profesional en las áreas de comercio, mercadeo, artes, tecnología y comunicación audiovisual, ingeniería, informática y ciencias de la salud. La admisión a estos programas se basa en el nivel de estudios y el cumplimiento de los requisitos.

Es política del ISD de Coppell no discriminar en sus programas vocacionales, servicios o actividades en función de la raza, color, origen nacional, sexo o discapacidad, tal como lo exigen el Título VI de la Ley de Derechos Civiles de 1964, enmendada, el Título IX de las Enmiendas Educativas de 1972 y la Sección 504 de la Ley de Rehabilitación de 1973, enmendada.

Es política del ISD de Copell no discriminar en sus prácticas laborales en función de la raza, color, origen nacional, sexo, edad o discapacidad, tal como lo exigen el Título VI de la Ley de Derechos Civiles de 1964, enmendada, el Título IX de las Enmiendas Educativas de 1972, la Ley de Discriminación por Edad de 1975, enmendada, y la Sección 504 de la Ley de Rehabilitación de 1973, enmendada.

El ISD de Coppell tomará medidas para garantizar que la falta de conocimientos del idioma inglés no sea un impedimento en la admisión y la participación en todos los programas educativos y vocacionales

Para obtener información sobre sus derechos o procedimientos de quejas, contacte al Coordinador del Título IX, ubicado en 200 S. Denton Tap Rd.; Coppell, Texas 75019, a través del teléfono 214-496-6000; o a la Coordinadora de la Sección 504, ubicada en 268 Southwestern Blvd; Coppell, Texas 75019, a través del teléfono 214-496-6938.